

Build a chain exhibition platform

After decades of development, CFTE, a subsidiary of China Foreign Trade Centre Group Co., Ltd., not only owns CIFF, the flagship exhibition of China's furniture industry, but also owns CBD Fair, the "Champion Enterprise Debut Platform" in China's construction & decoration industry, which is second to none in the world in terms of scale and influence. CIFF (Guangzhou/Shanghai/Tianjin) and CBD Fair (Guangzhou/Shanghai/Shenzhen) have jointly built a large-scale home furnishing industry chain exhibition platform with significant influence. The "Four Cities and Six Exhibitions" empower each other and integrate development, which will produce immeasurable superposition effects!

CONTACT

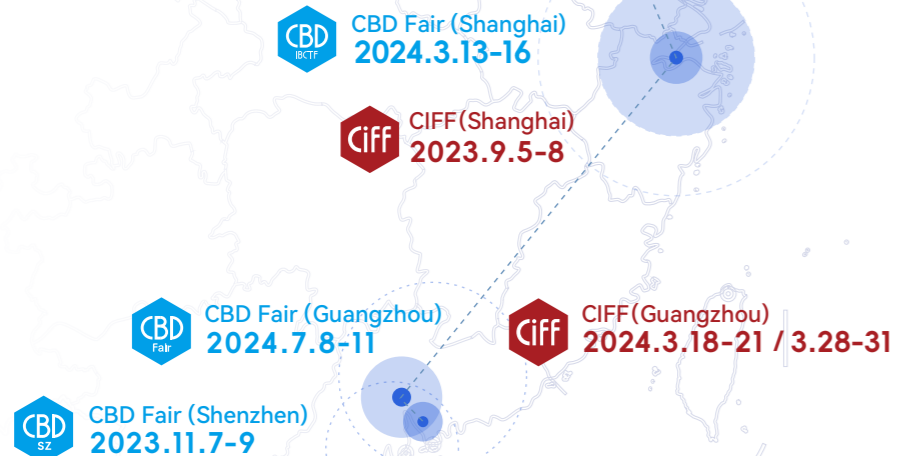
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CBD – IBCTF (Shanghai)

One-Stop Solution Platform For Building And Decoration Industry In China

Gain The Most Valuable Dynamics And Industrial Updates Of The Whole Industrial Chain Of Building And Decoration

International Building & Construction Trade Fair 2024 (CBD-IBCTF)

CUSTOMIZED

BETTER

DESIGN



2024.3.13-16
NECC Hongqiao, Shanghai

www.cbdfair-sh.com

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CBD IBCTF

INTRODUCTION

CBD-IBCTF (Shanghai) 2024 will be held on March 13-16, at Shanghai Hongqiao National Exhibition and Convention Center. Positioned as an "International Haute Customization Platform", CBD-IBCTF (Shanghai), themed "boosting new consumption and serving new patterns", showcases three characteristics: stimulating new household consumption, deploying the East China market, and exploring haute trends. The fair covers an area of nearly 120,000 square meters, with more than 600 exhibitors, including haute customization, grand customization, tiles, slabs, coatings, system doors and windows and other exhibition categories. During the fair, about 30 forums and meetings will be held.

China International Building Decoration Fair ("CBD Fair"), founded in 1999, has been held for 25 consecutive years. It is the largest building decoration fair in the world. Since 2015, it has been held every year in Hongqiao, Shanghai in March and Pazhou, Guangzhou in July. Its services effectively cover the Pearl River Delta and the Yangtze River Delta, two of the most dynamic economic circles in China. The International Building and Construction Trade Fair, abbreviated as "CBD-IBCTF (Shanghai)", is jointly hosted by China Foreign Trade Guangzhou Exhibition Co., Ltd, which is affiliated to China Foreign Trade Centre Group, Ltd., and Red Star Macalline Group Corporation Ltd., CBD-IBCTF (Shanghai) is committed to building a world-class exhibition platform, providing high-quality services to the home industry, and realizing its vision of becoming the premier exhibition of China's haute customization.



HALL PLAN & EXHIBITS PROFILE



System Doors & Windows

3

Hall 3:

- System Doors & Windows
- Aluminum alloy doors and windows
- Aluminum-clad wood doors and windows
- Balcony space
- Winter garden

Hall 4.1:

- System Doors & Windows
- Aluminum alloy doors and windows
- Aluminum-clad wood doors and windows
- Balcony space
- Winter garden
- Doors and Windows Accessories

Grand Customization

4.1

Hall 4.1:

- System customization
- Modern Light Luxury Customization
- Wooden doors
- Wall Decoration
- Whole house customization

Advanced Material Selection Center

Hall 6.1:

- Paints, Slates
- Integrated treatment solutions for suspended ceilings and walls
- Whole house Accessories

Haute Customization

5.1

Hall 5.1:

- Mansion customization
- International home brand products
- Stainless steel cabinets

Hall 6.1:

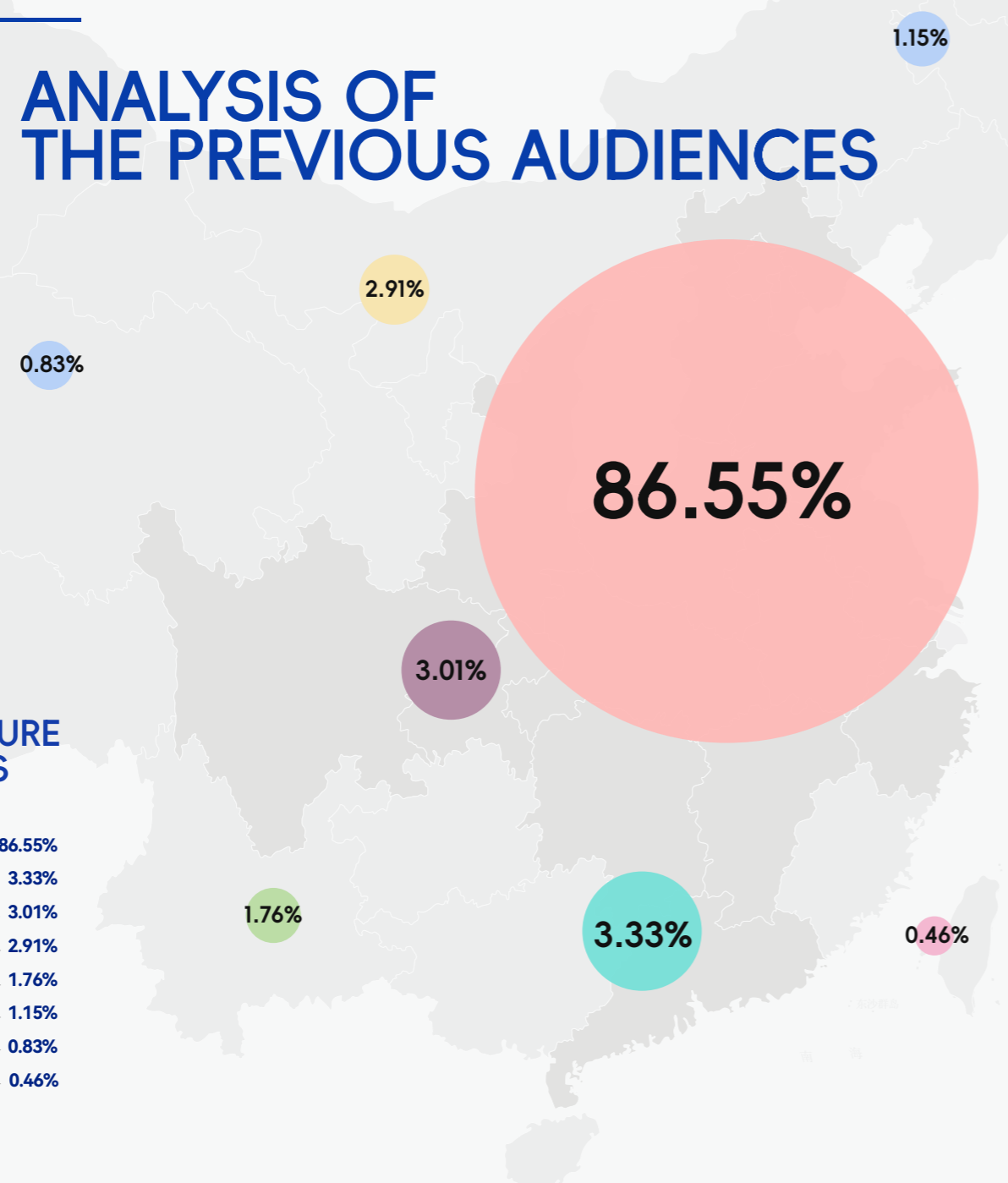
- Industrial supply chains



ANALYSIS OF THE PREVIOUS AUDIENCES

BUSINESS NATURE OF AUDIENCES

East China Area	86.55%
South China Area	3.33%
Central China Area	3.01%
North China Area	2.91%
Southwest China Area	1.76%
Northeast China Area	1.15%
Northwest China Area	0.83%
Overseas Area (Including Hong Kong, Macao, Taiwan)	0.46%



BUSINESS NATURE OF AUDIENCES

70.16%

- Dealers & Agents
- Home Decoration Companies
- Traders
- OEM
- Parts Manufacturers
- Suppliers

25.25%

- Designers
- Design studios
- Design agencies

3.13%

- Industry Associations
- Government Officials

1.46%

- Medias

4.52%

- Others



EVENTS

CBD-IBCTF (Shanghai) held more than 30 conferences, forums and salons, including China Building Decoration Design Art Exhibition, China System Door and Window Forum, G20 Entrepreneur Summit of China Haute Customization, China New Design Trend Forum, China Integrated Soft Decoration Summit, China Home Interior Decoration Industry Salon, invited well-known industrial experts designers and entrepreneurs to share innovative ideas and explore trend of industry's development.

